

**FERDI: MEIN KLEINER
ERZIEHUNGSBERATER**

Vom richtigen Umgang mit Menschen

**FERDI: MY PERSONALITY DEVELOPMENT
CONSULTANT**

Or how my dog teaches me to deal with people

Robert Griesbeck (text)

Ulf Meyer zu Küingdorf (photographs)

SPECIFICATIONS

Format: 21.5 x 13.8 cm

Length: 64 pages

Illustrations: 43 4-colour photographs

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SYNOPSIS

In the search for true moments of happiness, we humans often need help. Ferdi, nine years old, learns about the basic pleasures of life, like the warmth of his favourite snuggling blanket or the faraway smell of a breakfast sausage roll placed on a leather car-seat. Armed with his knowledge, he sets out to show his masters the high art of simple living. Enlightening reflections on the life of a dog and snapshots from Ferdi's personal photo album help us to become better people – at least from a dog's perspective!

ABOUT THE AUTHOR

ROBERT GRIESBECK was born in Munich and studied political science, graphic design, and photography. He works as a freelance graphic designer, photographer, and journalist for *SZ-Magazin*, *Esquire*, and *Penthouse*, as well as for various newspapers. He also writes children's books and radio commentary.

ABOUT THE PHOTOGRAPHER

ULF MEYER ZU KÜINGDORF is a dog owner and runs a design office in Berlin. He is editor of the picture book *Kunst Station Berlin*, published by Knesebeck Verlag in 2006.

POINTS OF SALE

- Authentic, humorous photos
- The first dog book that will remind you not only of your dog, but of yourself: *That's exactly how my dog is at home!*
- What dog owner would not want his best friend to look into his soul and be his teacher?
- A book that finally discovers what your dog is actually thinking