

## THE ULTIMATE PUG BOOK

Katharina von der Leyen (text)  
Enver Hirsch (photos)

### SPECIFICATIONS

Format: 25 x 26 cm

Length: 192 pages

Illustrations: 177 photographs

German retail price: € 35

Word count: 20,000

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### SYNOPSIS

The pug is the wonder of the canine world. It is a miracle of incomparable allure – a crushed face with grotesque wrinkles above a tiny nose and an unbelievably sad facial expression, but with soulful eyes full of fire. With such unique features, however, the pug is only for the self-confident owner who does not feel the need to impress others.

As with many aristocratic families, the history of the breed is shrouded in mystery. But it is safe to say that the little big dog comes from China, thought to have been brought to Eastern Europe by Genghis Khan's cavalry.

Andy Warhol and the poet Rainer Maria Rilke, Jackie Kennedy and the Duke of Windsor all had pugs in their lives, and with good reason. The dog's character is unique. No other breed has been painted and drawn so much, nor been the subject of so many poems, books, and cartoons.

The pug is one of the ten most popular dog breeds in the United States and Great Britain, and is now becoming extremely fashionable in continental Europe. This book is first and foremost a serious guide for all those who own, or are hoping to own, a pug. It contains a history of the pug, a breed guide, advice on raising a puppy, and a training manual. Comprehensive enough to soothe even those seriously infected with the pug-virus, it is also a beautifully packaged coffee table book.

### ABOUT THE AUTHOR

KATHARINA VON DER LEYEN has lived in Great Britain, Australia, and the United States, where she worked for international magazines and newspapers such as *British*, *American*, and *German Vogue* and *Architectural Digest*. She has written many books

about animals. Her first book of fiction was published in 2004. She currently lives in Munich.

#### ABOUT THE PHOTOGRAPHER

ENVER HIRSCH lives and works as a freelance photographer in Hamburg. His photos have been published in international magazines and newspapers such as *Stern*, *Photonews*, *Zeit-Magazin*, and *Wallpaper*.

#### POINTS OF SALE

- **Appearance:**  
A fashionable and popular dog such as the pug deserves a special kind of book packaging. Lovers of pugs will appreciate a guide that comes as a coffee table book
- **Content:**  
The text is stylish and humorous, but at the same time conveys a wealth of information on buying, raising, and breeding this dog.